



TÍTULOS DE LOS ÚLTIMOS TRABAJOS DE FIN DE MÁSTER PRESENTADOS EN EL MÁSTER EN MÁSTER INTERNACIONAL EN INNOVACIÓN EN ENOTURISMO, WINTOUR.

(2020-2021)

Fecha de actualización: 04/03/2024

- STRATEGIES FOR DEVELOPING WINE TOURISM AT QUINTA DA AVELEDA
- IMPLEMENTATION OF THE SUSTAINABILITY MEASURES CARRIED OUT IN THE WINERY UPON THE VISIT
- COMMUNICATION PLAN OF THE NEW WINE ROUTE OF DOURO AND PORTO
- WEBSITE TRANSFORMATION FOR 'LIMA AND SMITH LDA' IN AN EFFORT TO IMPROVE DIGITAL STRATEGY AND WINE TOURISM ONLINE EXPERIENCE
- ANALYSIS OF CHURCHILL'S COMPANY AFTER COVID-19 CRISIS, AND PROPOSAL TO ATTRACT LOCAL POPULATION IN THE DOURO VALLEY
- E-LEARNING PLATFORM AS A TOOL TO PROMOTE A WINE REGION. CASE OF POMEROL.
- A DIAMOND IN THE ROUGH - A STUDY ABOUT WINE TOURISM IN SALINA
- ANALYSIS AND PROPOSALS TO IMPROVE THE QUALITY OF THE TOURISM OFFER IN PRIORAT ENOTURISME
- REVIVING THE CULT OF DIONYSUS: LEVERAGING STORYTELLING CAPABILITIES OF AFIANES WINES TO AN INTERNATIONAL AUDIENCE
- DEVELOPING STORYTELLING FOR THE UK MARKET ACROSS ALL THE DIFFERENT TYPES OF GEORGIAN WINE PRODUCERS
- DEVELOPMENT OF RISK MANAGEMENT PLAN DURING A GLOBAL PANDEMIC - THE CASE OF "SIMPLESMENTE... VINHO"
- GROWING WITH EVERY CLICK: DIGITAL STRATEGIES TO STRENGTHEN THE MADEIRA WINE ROUTE
- NEW WINE TOURISM DESTINATION - VILLA ALVOR
- WINE TOURISM STRATEGY PROPOSAL FOR CROATIAN WINE REGION SLAVONIA AND DANUBE
- DEVELOPMENT AND IMPLEMENTATION OF SUSTAINABLE WINE TOURISM IN TWO DIFFERENT WINERIES IN THE LANGUEDOC REGION
- DEVELOPING WINE TOURISM FOR COVIDES, A WINE COOPERATIVE IN PENEDE'S
- CREATING A WINE TOURISM FRAMEWORK FOR NEW WINERIES IN PORTUGAL
- DEVELOPMENT OF A WINE TOURISM STRATEGY AT CHÂTEAU CHAUVIN - GRAND CRU CLASSÉ SAINT EMILION
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- TOURISM NETWORKS AND CLUSTERS AS A TOOL OF RURAL DEVELOPMENT IN WINE REGIONS. STUDY CASE IN ALENTEJO, PORTUGAL.
- DIGITAL MARKETING CONSULTING: HOW TO AUDIT THE ONLINE PRESENCE OF A WINERY AND THE CASE OF BODEGAS LOLI CASADO
- ESTIMATION OF CARBON FOOTPRINT IN THE OENOTOURISM SECTOR IN BORDEAUX WINE REGION
- ADAPTING WINE TOURISM TO A CHANGING WORLD: CASE STUDY AT BODEGAS VALDEMAR
- SUSTAINABILITY AS A DIFFERENTIATING FACTOR OF WINE PRODUCING REGIONS AS DESTINATIONS FOR EASTERN EUROPEAN AND CENTRAL ASIAN VISITORS
- USING WINE TOURISM TO BENEFIT THE LOCAL COMMUNITY: A PROPOSAL FOR SOALHEIRO AND PROJECT GERMINAR
- ANTÓNIO MAÇANITA WINEMAKER WINE CLUB STRATEGY